

2025

SPONSORSHIP OPPORTUNITIES

JULY 15TH-20TH, 2025



WWW.GREATJONESCOUNTYFAIR.COM

BECOME A SPONSOR.

SPONSORSHIPS ARE CUSTOMIZED TO ALIGN WITH YOUR BUSINESS GOALS AND OBJECTIVES, WHILE ASSOCIATING YOUR COMPANY WITH A PROUD 173-YEAR TRADITION IN EASTERN IOWA.



FOR QUESTIONS OR SPONSORSHIP CUSTOMIZATION PLEASE REACH OUT TO
OFFICE@GREATJONESCOUNTYFAIR.COM

WWW.GREATJONESCOUNTYFAIR.COM



BECOME A SPONSOR

ENGAGING IN A SPONSORSHIP AT THE 2025 GREAT JONES COUNTY FAIR IS A PARTNERSHIP BETWEEN YOUR ORGANIZATION, THE FAIR, AND FAIRGOERS WHO EXPECT GOOD FUN, GREAT FOOD, AND SO MUCH TO ENJOY.

MEDIA & MARKETING

3,820

NEW FACEBOOK FOLLOWERS
IN 2024

963

NEW INSTAGRAM FOLLOWERS
IN 2024

3,986,808 SOCIAL & DIGITAL
IMPRESSIONS

(NUMBER OF PEOPLE THAT SAW THE ADS THROUGHOUT A CAMPAIGN)

23 RADIOS STATIONS PLAYED
2,310 RADIO SPOTS PROMOTING THE FAIR



CONTACT
ABBY JAEGER,
OFFICE MANAGER

OFFICE@GREATJONESCOUNTYFAIR.COM
319.465.3275

PO BOX 150 | 800 N MAPLE ST. | MONTICELLO, IA 52310

GREAT JONES COUNTY FAIR 2024

BY THE NUMBERS

FAIRGOER SPENDING

ON FOOD AND CARNIVAL

\$902,556.00

ATTENDANCE

OVERALL FAIR ATTENDANCE:

101,000

APPROX.

THE GRANDSTAND ATTRACTED
46,314 FAIRGOERS
TO MULTIPLE STAGE PERFORMANCES AND
DIRT EVENTS.

TOP TWO ATTENDED EVENTS:
LAINEY WILSON WITH SPECIAL GUEST
JACKSON DEAN AND CREED WITH SWITCH
FOOT AND FINGER ELEVEN

COMPETITION

466

4-H AND FFA EXHIBITORS FROM
JONES COUNTY

571

PARTICIPATED IN LIVESTOCK AND STATIC
EVENTS AT THE FAIR.

EXHIBITORS PARTICIPATED IN VARIOUS
OPEN CLASS LIVESTOCK AND NON-
LIVESTOCK COMPETITIONS.

TOTAL ENTRIES

3,453



WWW.GREATJONESCOUNTYFAIR.COM



2025 SPONSORSHIP PACKAGES



Purple Ribbon

DIGITAL MARKETING

- LOGO AND HYPERLINK ON FAIR'S WEBSITE
- LOGO IN E-NEWSLETTER
- SOCIAL MEDIA MENTIONS AS TIED TO SPONSORSHIP WITH LOGO.

FACEBOOK: 32,712

INSTAGRAM: 2,700

ON GROUNDS PRESENCE

- SPONSOR BANNER RECOGNITION AT ALL ENTRANCE LOCATIONS.
- PROMOTIONAL SIGNAGE AS AGREED UPON.

ADVERTISING COLLATERAL

- LOGO PRINTED IN OFFICIAL SOUVENIR BROCHURE
- LOGO ON DIGITAL SCREENS AT THE FAIR

\$3,000 - 5,499

Blue Ribbon

DIGITAL MARKETING

- LISTED ON FAIR'S WEBSITE
- SOCIAL MEDIA MENTIONS AS TIED TO SPONSORSHIP LISTED.

FACEBOOK: 32,712

INSTAGRAM: 2,700

ON GROUNDS PRESENCE

- SPONSOR BANNER RECOGNITION ON THE BACK OF THE BLEACHERS
- PROMOTIONAL SIGNAGE AS AGREED UPON.

ADVERTISING COLLATERAL

- LISTED IN OFFICIAL SOUVENIR BROCHURE
- LISTED ON DIGITAL SCREENS AT THE FAIR

\$1000 - \$2,999

Red Ribbon

DIGITAL MARKETING

- LISTED ON FAIR'S WEBSITE
- SOCIAL MEDIA MENTIONS AS TIED TO SPONSORSHIP LISTED.

FACEBOOK: 32,712

INSTAGRAM: 2,700

ON GROUNDS PRESENCE

- LISTED ON THE BACK OF THE BLEACHERS

ADVERTISING COLLATERAL

- LISTED IN OFFICIAL SOUVENIR BROCHURE
- LISTED ON DIGITAL SCREENS AT THE FAIR

\$500- \$999

White Ribbon

- LISTED ON THE BACK OF THE BLEACHERS
- LISTED ON THE FAIR'S WEBSITE

\$250 - \$499

BIG THANK YOU TO OUR 2024 SPONSORS!

DAILY HOSTS



UnityPoint Health
Jones Regional Medical Center



Maquoketa Valley
Electric Cooperative

® Your Touchstone Energy® Cooperative 



Bill & Cammie Greif



Blue Ribbon

CITIZENS STATE BANK- MONTICELLO
DR. KEN AND JUDY PAULSEN
EVANS UNITED SHOWS
FARM BUREAU SCOTT GEARING
GROWTHLAND

INNOVATIVE AG SERVICES
IOWA CORN
JONES COUNTY BEEF PRODUCERS
JONES COUNTY CATTLEMEN
JONES COUNTY PORK PRODUCERS

OHNRD BANK AND TRUST
PEPSI BEVERAGES CO.
RED'S TOWING
THE AVACENTRE
WELTER STORAGE

Red Ribbon

ACCENT CONCRETE
AGVANTAGE FS
ALTORFER- CEDAR RAPIDS
BARD MATERIALS
BODENSTEINER IMPLEMENT
BROSH CHAPEL
DEMME OIL COMPANY
ENERGY MANUFACTURING

F&M BANK
GOETTSCHE FUNERAL HOME
H & T FAIR HILLS
HILLSIDE SPORTS BAR AND GRILL
IOWA PORK
ITS
KROMMINGA MOTORS
LUX SALON AND SPA

MONTICELLO VET CLINIC
N & N TRAILER SALES
REYHONS ELECTRIC
RODNEY & JOY SMITH
SCHERRMAN'S IMPLEMENT
TAYLOR CONCESSIONS
TERESA STREEPER ANTON
VONBEHREN FAMILY ANGUS

IOWA HARNESS HORSEMEN'S ASSOCIATION
MONTI PLUMBING HEATING & ELECTRIC
LUNDAHL, HATT, & AUSTAD TAX SERVICES, INC.
SCHNEITER INSURANCE AND FINANCIAL SOLUTIONS
STEVE MONK CONSTRUCTION AND LAWN CARE

White Ribbon

HUGHES GARAGE & AUTO SALES
RECKER'S ENTERPRISES

KEN & MARILYN STREEPER
WAYNE AND DONNA ROBINSON



2025

"FIVE BEST DAYS OF SUMMER!"
**BUILDING
ON THE BEST.**
JULY 16-20, 2025

GREAT JONES COUNTY FAIR SPONSORSHIP

BUSINESS NAME: _____

BUSINESS ADDRESS: _____

SPONSORSHIP AMOUNT: _____

☐

WHITE RIBBON

☐

RED RIBBON

☐

BLUE RIBBON

☐

PURPLE RIBBON

CONTACT NAME: _____

CONTACT NUMBER: _____

CONTRACT EMAIL: _____

*Please email a copy of your business logo in color & black/white
to office@greatjonescountyfair.com*

RETURN BY MAIL WITH CASH OR CHECK ENCLOSED.

**PO BOX 150
MONTICELLO, IA 52310**